

## Programme/Agenda

**26 Oct 2021 (15:30 - 17:10) India Standard Time**

### Session on Nurturing Startups for Growth: Gujarat - The Way Forward

Gujarat has been at the forefront of working towards Hon'ble Prime Minister's 'Startup India' mission. The state of Gujarat has a well-structured start-up ecosystem with specific focus on incubation, regulatory support and awareness as well as outreach initiatives. The state offers benefits and incentives across various areas of intervention to start-ups. Gujarat is one of the few states in the country to outline sector specific start-up policies such as Electronics & Information Technology (IT) Policy and Student Start-up and Innovation Policy (SSIP). The state has many prominent start-up incubators and accelerators which have contributed to the strong growth of the start-up ecosystem. Such organisations have come through partnerships between the state and educational institutes such as the Indian Institute of Management (IIM), the Indian Institute of Technology (IIT) and the National Institute of Design (NID). CII Gujarat has been supporting start-ups through various initiatives and programs. The Gujarat session of ICONN - 2021 will bring all important stakeholders in start-up ecosystem on a common platform to deliberate on strengthening and incentivising start-ups to embark growth ahead. The session will discuss on State Government Policy, Start-up Ecosystem in state and interventions for catapulting start-up growth to the next level. It will also provide opportunity to start ups to demonstrate their innovation to participants at ICONN to leverage further opportunities.

**Programme 1530– 1535 hrs** Welcome & Introductory remarks  
**Vinod Agrawal** Chairman – CII Gujarat State Council  
**Chairman & Managing Director** Arunaya Organics Pvt Ltd 1535 -1545 hrs  
**Address** Ashank Desai Chairman, CII WR Sub Committee on Start Ups & Entrepreneurship & Founder & Vice Chairman & MD Mastek Ltd 1545 – 1600 hrs  
**Startup Policy in Gujarat** D R Parmar Joint Commissioner Office of The Industries Commissionerate Government of Gujarat 1600 – 1615 hrs  
**Startup Eco System in Gujarat** Hiranmaya Mahanta CEO, i-Hub 1615 – 1630 hrs  
**Address** Dr Satya Acharya Director Centre for Advancing & Launching Enterprise Entrepreneurship Development Institute (EDI) 1630 – 1655 hrs  
**Presentation by Startups in Gujarat** (5 mins each) Anwesha Foundation Data Prophets LLP Meditech Devices Pvt Ltd Nance Dynamics Vision 1655 – 1705 hrs  
**Q & A** 1705 – 1710 hrs  
**Concluding remarks** Vote of Thanks Vinod Agrawal

**30 Oct 2021 (16:00 - 18:00) India Standard Time**

### INTERCONN - CII Puducherry Innovation Contest

Puducherry might have so many entrepreneurial talents in student fraternity. CII Puducherry Innovation Contest is one platform to bring out the Innovative technical, business and social ideas from students that are brewing beneath the surface in the town like Puducherry. With this context, CII Puducherry jointly with Government of Puducherry and Atal Incubation Centre Pondicherry Engineering College Foundation is organizing the First Edition of Innovation Contest and Launched on 30 October 2021. Objective: CII Puducherry Innovation Contest will bring out the entrepreneurial talent of the student and to support & hand hold the entrepreneurs through the process of formulating a sustainable business model and providing them with the appropriate audience that can help them take their ventures to the next level. Sectors: Idea Submissions are invited across sectors like Health, Ecommerce, Education, Livelihood, Environment, Art & Culture, Artificial Intelligence, Engineering, Robotics, Tourism and Next Gen technologies.

**1600 - 1635 hrs** Programme 1600 - 1605 hrs  
**Welcome** Address Mr Vijay Ganesh K Chairman, CII Puducherry & Managing Director, Poclain Hydraulics Pvt Ltd. 1605 – 1610 hrs  
**Setting the Context** Mr Kalaiichelvan M Chairman, CII Puducherry Innovation Contest & Past Chairman, CII Puducherry & Managing Director, Manatec Electronics Pvt Ltd 1610 – 1620 hrs  
**Special Address** Mr P T Rudragoud\* Director Department of Higher and Technical Education Government of Puducherry 1620 – 1630 hrs  
**Special Address** Mr Ashok Kumar, IAS\* Secretary to Government Department of Revenue, Transport, Education Relief cum Rehabilitation & Port Government of Puducherry 1630 – 1635 hrs  
**Closing Remarks** Mr Samir Kamra Convenor- CII Puducherry Startup Panel & Chief Executive Officer, Kosh Innovations 1635 – 1800 hrs  
**Final Pitch Round** 1800 hrs  
**Hi-Tea** Confirmation Awaited

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**11 Nov 2021 (10:00 - 13:00) India Standard Time**

### SITCONN: AGLIVE - Session on Agriculture & Food Processing

Aglive is an Exclusive platform for Entrepreneurs and Innovators to showcase their technology and Pitch before a Distinguished Jury to mobilize funding and secure potential incubation opportunities along with access to FPOs. Startups will present their ideas towards solving stated Problem statement before a Distinguished Jury of Industrialists, Venture Capitalists, Angel Investors and others. The identified potential start-ups will have opportunity for funding, pilots and mentoring with industry, incubation, acceleration, and rapid scale-up. Website (coming up): <http://ciiagtech.com> ; Email: [agri-future@cii.in](mailto:agri-future@cii.in)

**BICONN - Session with Germany - (17-18 Nov)**

**SITCONN: Strengthening Startup Ecosystem in Water Sector through Enabling Policies, Collaborations and Innovations**

Start-ups are embarking to address the issue of water management. Intervention in areas such as water sensors, real time data management, wastewater treatment, water flow and water quality monitoring etc., are demonstrating the use of new science and technologies in managing water. It is imperative to leverage their comparative advantage and understand their motivation in bringing to the table low cost, sustainable and robust solutions. This session will focus on: Select start-ups in water and wastewater management Understanding and enabling supportive policies to strengthen startup ecosystem Understanding possible ways of promoting corporate-startup symbiotic engagement Exploring collaborations, and Facilitating market access for startup by showcasing cutting edge innovation Programme 1000 - 1230 hrs Session on : Strengthening Startup Ecosystem in Water Sector through Enabling Policies, Collaborations and Innovations 1000 hrs Opening Remarks by the Session Chair Mr Rajesh Sharma Chairman CII National Council on Water & CMD, ION Exchange (India) Ltd Suggested Speakers / Organisations Government (2) Mr Sanjay Awasthi, Joint Secretary- River Development & Public Policy, Ministry of Jal Shakti \* Mr Sushil Gupta, Member, Punjab Water Regulation & Development Authority \* Corporates (2) Mr Tarun Daga, Managing Director, Tata Steel Utilities & Infrastructure Services Ltd. \* Mr Arun Lakhani, CMD, Vishvaraj Infrastructure Ltd. \* Dr Kapil Narula, CEO & Executive Director, CII Water Institute Startups (3-4) Mr Shahaveer Jamshedji, Managing Partner, BioWater Treatment Systems LLP Mr Ganesh Shankar, Founder & CEO, Fluxgen Technology Mr Abilash Haridass, Co-founder, Chief of Growth & Strategy, WEGoT Utility Solutions 1200 – 1230 hrs Q&A and Summing up by the Session Chairman

**INTERCONN - CII Andhra Pradesh State start-up Conclave**

The Government of Andhra Pradesh has developed a blueprint “Re-Imagining Andhra Pradesh - Role of e-Governance, Electronics and Start-ups” for the development of the ICT Industry & start-ups in the State very recently with an aim to focus on Digital transformation of Industries & focus on encouraging start-ups in the state of Andhra Pradesh. The blueprint will also aim to create a world-class technology start-up ecosystem by fostering ‘entrepreneurship and a culture of innovation’ which contributes to increased knowledge, wealth and employment in our society. In the last 2 years, Andhra Pradesh has growing its footprint in promoting Start-ups in the State which is evident in the data of having 8 incubators and 713 jobs created through start-ups and over 100 boot camps and events organised by Andhra Pradesh Startup and Innovation society in the state alone. CII Andhra Pradesh is organising the Start-up Conclave on 18 November 2021 over Virtual platform which would be focussing on emerging opportunities for Start-ups and entrepreneurs in sectors like IT, Food Processing, Pharma & Logistics. The summit would be organised in partnership with Department of Industries, Government of Andhra Pradesh.

**INTERCONN - CII Assam State Startup Conclave**

Assam is spearheading to create an ecosystem for start-ups in the state and to establish Assam as the entrepreneurial hub of Northeast India. The Assam Start-up Policy primarily focuses on generating employment, nurturing start-ups in the initial stage, and stimulating Start-up culture in the state. Aligning the activities with the Government and other stakeholders, CII is continuously working for the development of the Start-ups in the state. CII played an instrumental role in conducting the feasibility study and working closely with STPI in grounding the 8 Centres of Excellence in the 8 State Capitals of the North-eastern Region for promoting the Start Up entrepreneurs in the IT and ITES sector. Taking the initiatives forward, CII is organizing the Assam State Start-up Conclave in ICONN focusing on exhibiting the strengths of emerging start-ups in different sectors in the state and connecting them with industries for further enhancement. The Conclave is scheduled on 18 November 2021 and will create a platform for the Start Ups to connect with the Large Industry, Financial facilitation, Market Linkage etc.

**INTERCONN - Madhya Pradesh Startup Session**

Startups are integral and a very critical component of Indian Economy and have been playing a catalytic role in spurring and sustaining socio-economic growth in the country. Startups create more jobs which results in an improved economy. Not only that, Startups contribute to economic dynamism by inciting innovation and injecting competition. Madhya Pradesh Start Up policy 2019 was launched with the vision - To establish Madhya Pradesh as a preferred destination for Startups & Incubators by enabling ecosystem to support entrepreneurial culture in the State. CII has been at the fore front in the state for not only improving the startup environment through its initiatives but also suggesting

Government of Madhya Pradesh during formation of separate policy for startups. CII Madhya Pradesh Start-Up Connect 2021 will bring all stakeholders in start-up ecosystem on a common platform to deliberate on strengthening and incentivising start-ups to embark growth ahead. The sessions will have discussions on Policy reforms considering pandemic and similar events in future. Developing an angle network within the state, Branding & Marketing, etc.

**19 Nov 2021 (14:00 - 17:00) India Standard Time**

### **INTERCONN - Chhattisgarh Startup Conclave**

Chhattisgarh is leading to create an environment for start-ups in the state and to establish Chhattisgarh as the entrepreneurial hub of Central India. The Chhattisgarh Start-up Policy primarily focuses on generating employment, nurturing start-ups in the initial stage, and stimulating Start-up culture in the state. Aligning the activities with the Government and other stakeholders, CII is continuously working for the development of the Start-ups in the state. CII is working closely with 36inc an incubation centre of State Government for promoting the Start Up entrepreneurs in various sector. State has also come up with the Start-up Chhattisgarh Scheme 2021, the scheme launched by the government of Chhattisgarh is on the same lines as Narendra Modi's start-up India mission to promote entrepreneurship development in Chhattisgarh. Under the scheme, the government of Chhattisgarh will provide various entrepreneurship incentives to start-up entrepreneurs. The scheme will help to promote the spirit of entrepreneurship among the citizens of the state. Government has also signed various MOUs with the different institutes and organization for promoting the new ideas in the state. Taking the initiatives forward, CII is organizing the Chhattisgarh State Start-up Conclave in ICONN focusing on exhibiting the strengths of emerging start-ups in different sectors in the state and connecting them with industries for further enhancement. The Conclave is scheduled on 19 November 2021 and will create a platform for the Start Ups to connect with the Large Industry, Financial facilitation, Market Linkage etc.

**22 Nov 2021 (09:30 - 14:00) India Standard Time**

### **SITCONN: Industrial Safety Perspectives for Startups**

The global supply chain era has forced businesses to innovate and exceed customer expectations to retain market share. Leading organizations pro-actively refine existing benchmarks and establish new standards to build brand-equity and attract customers. Those who merely comply with existing standards invest more on brand building exercises to stay in the news. Market leaders understand the importance of Product design safety, Product Liability, Workplace Safety, Ergonomics, Product Labelling, Information security and other key-business enablers. Their organizational culture gets embedded with such customer experience enhancing values. Start-ups contemplating of doing business with leading organizations cannot afford to over-look this critical aspect and would do well to imbibe these values and build a winning culture. Start-ups which aspire to become mega-brands in the times to come, must learn about customer-experience design from reputed manufacturers, many of whom started off as start-ups, a few decades ago. This program is designed for entrepreneurs who wish to reduce their group-insurance premiums, minimize absenteeism at workplace, attract and retain talent, improve staff productivity, and build lasting brand-value.

**23 Nov 2021 (10:00 - 13:00) India Standard Time**

### **INTERCONN - CII Uttar Pradesh Start-up Session**

CII UP is planning to organise an Uttar Pradesh State Session in ICONN on 23 November 2021. The session would provide opportunity to the state government to pitch their policies to enterprises and startups, attract investment from big businesses, connect with the best startups and important business figures and learn from the policies of different states and make U.P the Start-up hub of India.

**23 Nov 2021 (14:00 - 17:00) India Standard Time**

### **INTERCONN - CII Session on Startups in Jammu & Kashmir (UT)**

In the recent years despite challenging environment youth of J&K have successfully established few start-ups which have been able to create their own mark. The UT Government in the last few months have taken few steps like creation of a Nodal agency JKTPO to handhold Start-ups in the state. There are still many links that need to be created in order to have a sustainable ecosystem for startups. This session would highlight the issues facing the start-up ecosystem in J&K and also talk about possible solutions to having a robust ecosystem for Start Ups where Government and Private sector can work together.

**24 Nov 2021 (15:00 - 16:30) India Standard Time**

### **INTERCONN - CII Survival Kit Session for Startups**

**25 Nov 2021 (10:00 - 13:00) India Standard Time**



## **INTERCONN - CII Kerala MSME & Start-up Connect**

Kerala is working towards a four-fold increase in the number of start-ups by aiming to take their total to 15,000 in the next five years. To realise the plan, the government will set up technology labs and incubators that will play a critical role for nascent firms to transform the State into a knowledge society. Even during the pandemic-induced economic downturn, new start-ups were launched and existing ones adapted to change their model and as per Kerala Start-up Mission (KSUM), the nodal agency of the Kerala Government for entrepreneurship development and incubation activities, over 400 new companies have been registered since March 2020. Confederation of Indian Industry is working very closely with Government of Tamil Nadu in realizing their dream of making Kerala a Knowledge economy and also in making Kerala the hub for Start-ups and linking the start-ups with Industries in the State and outside as well. The Kerala State MSME & Start-up Summit is proposed to be held virtually on 25 November 2021.

**25 Nov 2021 (14:00 - 17:00) India Standard Time**

## **INTERCONN - CII Odisha Startup Conclave 2021**

CII Odisha State Council is organising a Virtual Conference "Odisha Start-up Conclave 2021" on 25 November 2021. The objectives of the conference are: To develop recommendations for Start-ups and SMEs by providing access to management and business start-up information and guidance to commercialize & scale new products, systems, and services in the Indian/global context. To increase the availability of private financing on proposition received from SMEs and Start-ups by facilitating closer syndication with suppliers of funds. To develop a start-up platform and ecosystem that facilitates the growth of start-ups through Innovation, rotating the project event, Industry Connect among member companies. Target Groups: Industries/SMEs/ Start-ups/Research Scholar/Students etc

**26 Nov 2021 (10:00 - 13:00) India Standard Time**

## **INTERCONN - Maharashtra Startup Session**

Over the last decade, India's startup ecosystem has witnessed a tectonic transformation. India now has the world's third largest startup ecosystem and is predicted to develop at a rate of 12-15 percent annually. Following the launch of the Maharashtra State Innovative Startup Policy by the state government in 2018, the spirit of entrepreneurship has gained significant traction in the state of Maharashtra. Maharashtra, as one of the most progressive states in the country, is consistently at the forefront of innovation and startup activity. In the States Startup Ranking Results 2019 Maharashtra was a leader and recorded the largest number of startups. By encouraging entrepreneurs to build creative solutions in new age areas such as biotechnology, artificial intelligence, internet of things, clean energy, and so on, the state has managed to establish a robust startup ecosystem through a dedicated policy which intends to accelerate economic growth and employment creation. The Confederation of Indian Industry (CII) has been supporting start-ups through various initiatives and programs. The CII Maharashtra: Connect 2 Start-up scheduled on 26th November will create a platform for all the stakeholders of the Start-up ecosystem, the academia, the industry, the funding organizations, and the government to understand the requirements and expectations of each of the stakeholder. The conclave would focus on opportunities in the sunrise sectors in State of Maharashtra with an emphasis on mobility, sustainability, healthcare, and agriculture.

**26 Nov 2021 (10:00 - 13:00) India Standard Time**

## **INTERCONN - Connect 2021: CII Tamil Nadu Session on Startups - 26 November**

Session on Start-ups in Tamil Nadu will be held on the side-lines of CONNECT 2021 which is a flagship event organized by CII jointly supported by the Government of Tamil Nadu and Software Technology Parks of India, Ministry of Electronics and Telecommunications, Government of India and it is the only event which represents the Information and Communication Technology community in this part of the region. The Twentieth edition of CONNECT is scheduled on 26 November 2021 through Hybrid Mode. With two global success stories of unicorns from the State of Tamil Nadu – Zoho Corporation and Freshworks in the last few years has turned the focus of the youth and given them the belief to pursue their Start-ups ideas among the youth in Tamil Nadu. The State Government in the last few months have also taken a series of steps like creation of a Nodal agency to handhold Start-ups in the state to mobilizing seed capital and policy support and hand holding them in partnership with Private accelerators across the State. This session would analyse the current state of the start-up ecosystem in Tamil Nadu and look up at two aspects: To provide an understanding of the growth drivers and motivations of Tamil Nadu start-up founders; identify challenges facing these start-ups; and outline the pillars in place that support them especially how Policymakers and investors should support bringing more people to become entrepreneurs, and also sustain towards scaling their businesses.

**26 Nov 2021 (10:00 - 17:00) India Standard Time**

## **INTERCONN - CII Puducherry Startup Conclave**

CII Puducherry is organising the 1st of its kind Start-up Conclave with an aim to create and help the administration of the union territory to share the best practices in India on creating a world-class start-up supporting ecosystem, policy interventions and success stories which can

be replicated in Puducherry to promote start-up culture among the people in the Union Territory. Currently the Start-up culture has not picked up to the level it should have been but there is tremendous scope to be a Start-up hub in South India with its proximity to Chennai's IT corridor and the knowledge ecosystem which Puducherry also has in it. The CII Puducherry Start-up Conclave is scheduled to be held on 26 November 2021 Virtually which would focus on creating an enabling environment to nurture start-ups in the Union Territory. The Conclave would focus on areas like funding support and incentives, Industry-Academia partnership, incubation besides Start-up - Industry connect which the administration of Union Territory is keen to work with CII in the days to come.

**27 Nov 2021 (10:00 - 13:00) India Standard Time**

### **INTERCONN - Make in Telangana 2021: CII Telangana Session on Start-ups**

Session on Start-ups in Telangana will be held on the side-lines of 2nd edition of Make in Telangana on 27 November 2021 which is a 2-day flagship event organized by CII jointly supported by the Government of Telangana. Telangana is emerging as the start-up state of India with 2500+ start-ups already operating in the state, with a robust policy framework and entrepreneurial drive in this youngest Telugu state of India, there has been a threefold growth of start-ups in Hyderabad. The state has launched ICT policy in 2021 that aims to boost innovation and entrepreneurship, leveraging upon its natural demographic assets with the help of skilled technology and research professionals in this domain. With the presence of several ecosystem partners like T -Hub, We HUB, TASK, T-works and RICH the state is poised at a great juncture to show massive growth in start-ups in the coming years. Policies like Drone policy is a right step in this direction to promote this sector. The CII COE on Innovation, Entrepreneurship and Start-ups is playing a catalyst role to connect start-ups with Industry and other stakeholders to bridge the gaps to leverage opportunities for funding, mentoring and business growth.

**29 Nov 2021 (14:00 - 17:00) India Standard Time**

### **INTERCONN - CII Himachal Pradesh Session on Start-up & Entrepreneurship**

Atmanirbhar Bharat Abhiyaan or Self-reliant India campaign is the vision of new India envisaged by the Hon'ble Prime Minister Shri Narendra Modi. The Atmanirbhar Bharat Abhiyan is a chance for Indian start-ups to take charge of the innovations for which we are usually dependent on global suppliers. The aim is to make the country and its citizens independent and self-reliant in all senses. In order to achieve this goal, there is an urgent need to turn the educated youth from job seekers to job creators. CII ICONN 2021 is an important initiative to boost the growth of Indian Start-ups. As a part of this initiative, CII Himachal Pradesh will be organising an exclusive Virtual Start up session aimed to engage with all stakeholders to initiate discussions to promote corporate start-up connect, encourage investments in start-ups, promote innovations, connect the state start-ups with wider network. The Corporate Start up connect is proposed on 29 November 2021. The programme aims to support the start-up companies in terms of reaching out to corporates for learning best business practices, exploring newer opportunities, financial solutions, sustainable growth and competitiveness

**30 Nov 2021 (10:00 - 13:00) India Standard Time**

### **INTERCONN - CII Karnataka start-up Summit**

Start-ups are emerging as a very significant game changer across the world - bringing out new innovative products, creating newer business models, viable solutions for pressing problems besides addressing important issues like employment and economic & social growth etc. It is therefore important to create a sustainable ecosystem that would enable the start-up to move up the scale faster. Karnataka is one of the leading states in terms of start-ups ecosystem. CII has been working very closely to engage the Government and other stakeholder to support the overall growth of the Start-ups in the state. As a part of this initiative CII will be organising an exclusive Corporate Start up connect programme focused on showcasing the emerging start-ups in different sectors in Karnataka and connect them with corporates who are interested in leveraging the strength of start-up. The Corporate Start up connect is proposed on 30 November 2021. The programme aims to support the start-up companies in terms of reaching out to corporates for business practises, exploring newer opportunities, financial solutions, etc besides giving the Corporates an opportunity to explore possible areas where both of them can work together for certain product or projects.

**30 Nov 2021 (14:00 - 17:00) India Standard Time**

### **INTERCONN - CII Start-up Resilience Management Post Covid Era**

Strengthening resilience management has never been more important. To thrive in the coming decade, Start-ups must develop resilience – the ability to withstand unexpected danger or change and then emerge stronger. The COVID-19 pandemic is the indication for the need of new approach. In a world where the future is uncertain and change comes fast, companies need to look beyond short-term performance and basic organizational health. In this backdrop, CII is organising Start-up Resilience Management Post Covid Era on 30th November 2021 over Virtual platform.

**01 Dec 2021 (10:00 - 13:00) India Standard Time**

### **SITCONN - Session on Defence Start-up**

Start-up have started playing a key role in R & D and development of Indian Solutions for our Forces thus reducing thrust on Imports and increasing Domestic manufacturing. During ICONN, Start-up possessing the capability to provide solutions to the problem statements of our Forces will be invited to give 5–7-minute presentations to senior Service officials. In case the Service officials are impressed with a particular idea/ product pitched to them, they will provide direct mentorship to the shortlisted Start-Up. The platform will also provide an opportunity to the Start-up to connect with the large system integrators and Financial institutions for funding and manufacturing of the identified solutions.

**02 Dec 2021 (10:00 - 14:00) India Standard Time**

### **INTERCONN - CII Start-up Conclave – Chandigarh (UT)**

The startup ecosystem of the Union Territory (UT) is primarily focussed in the field of Information Technology (IT). The Industries Department of Chandigarh Administration is the nodal agency responsible for the development of the start-up ecosystem in the UT. The UT along with the neighbouring areas as part of the Greater Chandigarh Region has potential to become the next hub of startups. This has been supported by the enabling ecosystem comprising of Incubation Center, Institutes of repute etc. In this backdrop, CII is organising a Chandigarh Start-up Conclave on 2 December 2021 over Virtual platform which would be focussing on emerging opportunities for Start-ups.

**02 Dec 2021 (10:30 - 13:30) India Standard Time**

### **SITCONN - Startups : Redefining the Future Mobility**

The Future of Mobility has always been a futuristic concept of flying cars driven by robots. This concept was perceived not more than 3 decades and today in 2021 we are closer than ever to realize this dream. The only thing is Future of Mobility is much more than what we have mostly seen in sci-fi movies. The future of mobility is constantly transforming. From the Indian context, it has been a paradigm and pragmatic change in how India had earlier perceived mobility and how it is shaping up. The Metro trains in the Metros & the Tier-II cities had already started to define the mass transit. With Regional Rail Transit Systems, which will further complement intercity mass transit, advanced transit systems such as hyperloops, monorails and lite metro will make mass transit more popular and convenient. With cab aggregators coming in and gaining admiration since the beginning of the previous decade, has given a new dimension to daily commuters. Coupling with metro rails and alike, India has been fast catching up the way people travel in developed economies. Recently, with startups coming in the fields of self-drive cars, long term car leasing and shuttle system for the last mile connectivity has further eased out the harrowing daily commute in cities, reducing congestions, pollution and need for parking spaces. COP 25 Agreement in 2015 has set up a new challenge for the country to fast change the mobility to Zero Emission. Electric Vehicles is fast getting accepted by the consumes and especially the current year has seen people leaning more toward EVs. Not just EVs, even green hydrogen as fuel cells and in ICEs which were thought to be distant dreams are just around the corner. Hence, the future of Mobility is not just about futuristic, it is also about, zero emission, convenient, affordable and safe mobility. One thing which is common in all these aspects is use of advance and cutting-edge technology and proving service to specific needs. Start-ups have already become an integral part in this sphere. From cab aggregator, platform and app designers, advance technology providers such ADAS, navigation etc, hardware and software developers, future mobility is the next field for transformation by the Startups. The Conference on “Future Mobility : Refining the Future Mobility” will focus on the emerging ecosystem for startups to shape up the Future Mobility in the country. The conference will also provide an opportunity for budding startups to share their stories, challenges and best practices. The conference will be joined by leading industry members, Policy Makers, Think Tanks, Financing Institutions, Technology Developments and R&D Institutions / Universities.

**08 Dec 2021 (10:00 - 13:00) India Standard Time**

### **BICONN - Session with France - (8-9 Dec)**

**10 Dec 2021 (10:00 - 13:00) India Standard Time**

### **INTERCONN - CII West Bengal Startup Conclave 2021**

CII has been continuously working towards strengthening Start-up Ecosystem in the country through policy research and recommendations to Government of India and State Governments to ensure ease of planning, starting and initiating new businesses. This also encompasses objectives pertaining to help corporates to identify suitable budding start-ups for forging business partnerships and work with start-ups at the co-working space, help investors to select potential budding start-ups for investing, create a soft-landing platform for innovative start-ups from across the world to co-develop products and services for Indian market in collaboration with Indian start-ups and empowering potential entrepreneurs in India through various capacity building programs and convert job seekers to job creators. Indian start-ups and innovators will play a vital role in the success of the mission Atmanirbhar Bharat, the self-reliant India. The Atmanirbhar Bharat Abhiyan is a chance for Indian



start-ups to take charge of the innovations for which we are usually dependent on global suppliers. They can lead the way by innovating and bringing to market products and services that are world-class yet affordable. They are quick to spot opportunities in adversities and innovate in limited time and budget to make competitive products. Start-ups in sectors like automation, fin-tech, supply chain, logistics, healthcare, etc. would lead the charge in the mission. Atmanirbhar Bharat is also looking to strengthening local manufacturing, building local supply chains, and converting local products into global brands. Starting a venture is a well-planned and disciplined exercise with due consideration of both internal and external factors that may impact the sustainability of the venture. CII believes that there is a continuous need for fine tuning in the planning and execution thought process through mentoring and handholding of Startups and Innovators for achieving maximum result. Successful Industry Leaders can play an effective role in this area by sharing their success stories and extending handholding supports to the budding start-ups/entrepreneurs and help them executing their ventures in a much appropriate manner. Against this backdrop, CII West Bengal State Council is organizing a Virtual Conference “West Bengal Start-up Conclave 2021” on 10 December 2021

**10 Dec 2021 (14:00 - 17:00) India Standard Time**

### **INTERCONN - CII Haryana Start-up Session**

The Government of Haryana is working towards developing an Ecosystem for Social and Economic growth. A number of landmark reforms have been initiated to support all the sectors with special focus on Start-ups, as these sectors have the potential to solve the social and economic issues through innovative ideas and generate a plethora of employment opportunities. Keeping in view the teething problems faced by the Entrepreneurs, the State Government notified the Haryana Entrepreneur and Startup Policy in the year 2017. Various initiatives such as formation of Incubation Cells, Fiscal Incentives, Seed Funding, Student Entrepreneurship and Policy relaxation, have been provided in the Startup Policy. Against this backdrop, CII is organising a Session on ‘Start Ups in Haryana’ to have deliberations on the policy interventions required to promote start ups in the State; funding for start ups; and partnership strategies. The Session will have participation of senior Government officials from the State, start ups, industry and venture capitalists amongst others.

**16 Dec 2021 (10:00 - 13:00) India Standard Time**

### **SITCONN: Disruptive AI Solutions - Collectively transforming lives**

AI systems have gained prominence over the last decade due to their vast potential to unlock economic value and help mitigate social challenges. Thus, not only the development but also adoption of AI has seen a global surge in recent years. Start-ups, today are playing a crucial role in technology development, offering innovative solutions, and creating job opportunities. This is also reflected with the large funding outlay in the last seven years at a 9.7% year-on-year growth. This session will bring together various innovative solution by Start-ups using the AI to solve the problems/ challenges faced by the industry in various sectors – healthcare, Finance, Sensors, Transportation and Logistics, Insurance etc.

**17 Dec 2021 (10:00 - 13:00) India Standard Time**

### **SITCONN: Waste Management - An enriching Opportunity for Start-up and Corporates**

Waste management sector in India offers huge potential, thereby propensity to improve economy of the country. It has a great potential for corporates to get good returns as well as contribute to the society by promoting the waste management & recycling industry along with production of eco or minimum / zero waste products. Many Start-ups are coming up with innovative and sustainable solutions to manage wastes, as well as convert them into valuable resources. While entrepreneurs or start-ups are receiving central funding for waste management, they are also partnering with corporates to make themselves financial stable and helping corporates to achieve their waste management targets and implement their waste management project as part of corporate CSR programme. The session would deliberate on innovative and sustainable solutions or technologies to address the waste issue by waste management start-ups in India and explore the interest or partnership opportunities with corporates.

**18 Dec 2021 (10:00 - 13:00) India Standard Time**

### **SITCONN: Indian Space Start-ups: Revolutionizing Space Industry**

Indian Space start-ups are in the build-up for making impactful marks across the Space Value Chain in the country. They have revolutionized the space tech of the country by providing the virtuous solutions for satellites and launch vehicles. Today, many start-ups have aspired to bid for entire missions rather than supply piece-meal components. Besides this, a few start-ups are even democratizing space by providing space-as-a-service. With the establishment of IN-SPACe last year, a significant improvement has seen in the regulatory environment in India, thereby increase the investor confidence in the space start-ups. Consequently, investing in Space-tech start-ups has now become a viable option for Indian investors. The session would highlight the capability of Indian space tech start-ups in the Space domain and explore the partnership opportunities with industry and space agency.

### **SITCONN: Industry 4.0 / Smart Manufacturing - Role play of Start-ups in Implementation**

Enterprises, particularly manufacturing companies, need to take advantage of the technologies to remain efficient and competitive. The digital transformation roadmap may not be the same for every company even within the same industry, but solutions may be a combination of various Industry 4.0 technologies based on the business needs and pain points of that company. Industry 4.0 has the inherent potentials of unlimited opportunities for start-ups, especially tech start-ups, though not strictly limited to them. Indian start-ups have catalysed the digitalisation of SMEs across the country and are able to serve as effective and innovative collaborative partners. Start-ups can bring unique added value to businesses in several ways be it by offering flexibility and customisation to manufacturers at a significantly low cost than those offered by established technology companies.

### **SITCONN - Session on Building India a Global SaaS Destination**

One of the key players pushing the umbrella of emerging technologies has been the SaaS industry. The Software as a Service (SaaS) is one of the most disruptive cloud-based services which is being increasingly embraced by the enterprises. Indian SaaS industry is expected to expand to \$13-15 billion by 2025. The Indian ecosystem offers great opportunities to the SaaS start-ups as well-established sectors like healthcare, fintech, education is applying emerging technologies and have started to leverage on cloud-computing to evolve and fast track their growth opportunities. Another crucial factor for the Indian SaaS start-up ecosystem is the unique opportunity that India presents of filling the gaps that were present in the market by leveraging on to the emerging technologies like AI, big data, internet of things, robotics etc. and understanding the user demand for digital. The session will deliberate on how India is equipped to embrace the surge in the SaaS start-ups and facilitate them to expand and become a global SaaS destination.

### **SITCONN - Session on Growing Digital Economy: Crucial role that E-commerce sector plays**

The e-commerce market is continuously expanding and diversifying into new and different sectors of businesses and it has also become one of the most important themes for the start-ups in India. The e-commerce sector has witnessed exponential rise in start-ups in different spheres ranging from online shopping, grocery, hotel booking, food delivery etc. The widespread increase in internet consumer base specifically seen in the tier 2 and tier 3 cities has provided an enormous market space for the start-ups to explore the untapped market potential. The session will deliberate on how incessant and ever-increasing dependence of consumers on the e-commerce platforms, has put a huge responsibility to continuously provide a sustainable environment to grow the e-commerce sector.

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