

AFRICA

INVESTMENT FORUM

AFRICA'S INVESTMENT MARKET PLACE



AFRICAN DEVELOPMENT BANK GROUP
GROUPE DE LA BANQUE AFRICAINE
DE DEVELOPPEMENT



UNLOCKING AFRICA'S VALUE CHAINS

8 – 10
NOVEMBER 2023

MARRAKECH, MOROCCO





WEDNESDAY

8 November 2023 DAY 1

07:30 – 08:45

ARRIVAL AND SEATING

30 MINS COUNTDOWN

OPENING PLENARY

OPENING CEREMONY COMMENCES

OPENING ANIMATION AND STING

OPENING PERFORMANCE

OPENING VIDEO

09:00 – 10:00

WELCOME AND STATEMENTS

- **Akinwumi Adesina**, President, African Development Bank Group & Chairperson, Africa Investment Forum
- **Senior Representative** of the Kingdom of Morocco

10:00 – 10:45

CONVERSATIONS WITH HEADS OF STATE:

Accelerating Africa's Economic Transformation

AIF2023 will be opened by a presidential panel that addresses Africa's potential to play a larger role in global value chains. The continent stands at a pivotal moment in its economic journey, with manufacturing, agribusiness, and technology driving growth and industrialization. However, challenges persist such as an infrastructure investment gap and geopolitical disruptions in food. This presidential panel will address ways to accelerate Africa's industrial development and explore how best to drive value addition on the continent

- **Heads of States: TBD**

10:45 – 11:00

FAMILY PHOTO: Heads of State & AIF Founding Partners

11:00 – 12:15

RESPONSIBLE INDUSTRIALIZATION:

Investing in Productivity, Progress and Prosperity

The African Union's Agenda 2063 aims to accelerate Africa's industrialization, with the goal of increasing the continent's share of global manufacturing value-added from the current level of about 1.5% to 7% by 2030 and 15% by 2063. Industrialization is critical to the continent's economic development, but it must be done responsibly and sustainably. This panel will explore opportunities for investment in responsible industrialization, including the adoption of clean technologies, the development of circular economy models, and the promotion of responsible supply chains. The panellists will discuss ways to ensure that industrialization benefits local communities and the environment, while also promoting economic growth and job creation.

12:15 – 14:00	<p>BEDOUIN LUNCH EXPERIENCE: <i>Women as Investment Champions (By invitation only)</i></p> <p>Women are the backbone of African economies. If they can access capital at scale, they will shape Africa’s development. One of the biggest hurdles for women entrepreneurs or female-led business, is access to finance. According to the African Development Bank Group, women currently operate over 40 percent of small and medium-sized enterprises across Africa. However, the funding gap between men and women entrepreneurs stands at approximately USD 42 billion. Also, according to the International Finance Corporation, African women entrepreneurs receive less than 10 percent of available venture capital funding and just 5 percent of private equity investments. The Bedouin Lunch will highlight success stories across diverse sectors.</p>
14:00 – 15:15	<p>AGRI-BUSINESS: <i>Unleashing Innovation and Unlocking Growth</i></p> <p>Africa has enormous potential to feed its own population and the world. However, unlocking the full potential of African agribusiness requires investment in infrastructure, innovation, and value chain development. This panel will explore opportunities for investment in agribusiness, including value-added processing, logistics, and technology. The panellists will discuss ways to build resilient and sustainable supply chains that create jobs and promote inclusive growth.</p>
15:15 – 16:30	<p>STRATEGIC MINERALS: <i>Financing a New Global Era of Prosperity</i></p> <p>Africa is home to a wealth of strategic minerals, including rare earth elements, lithium, and cobalt, which are critical for modern technologies. However, unlocking the value of these minerals requires investment in infrastructure, innovation, and sustainable practices. This panel will explore opportunities for investment in strategic minerals, including the development of downstream industries that can create jobs and promote economic diversification. The panellists will discuss ways to promote sustainable and responsible mining practices that benefit local communities and the environment.</p>
16:30 – 17:30	<p>INVESTMENT SPOTLIGHT</p> <p>These four 15-min investment spotlights will feature success stories and shared lessons</p>
17:30	CLOSING REMARKS
19:00	GALA DINNER

THURSDAY

9 NOVEMBER 2023 DAY 2

07:30 – 08:45

ARRIVAL AND SEATING

09:00 – 11:15

MADE IN AFRICA: *Unlocking the Potential of Domestic Manufacturing*

Domestic manufacturing is a critical component of economic transformation and job creation in Africa. With the continent's population projected to reach 2.5 billion by 2050, there is a growing need for local manufacturing to meet the demand for goods and services and reduce reliance on imports. This panel will explore the role of domestic manufacturing in African markets and its potential to drive economic growth, value addition, and job creation.

11:15 – 12:45

SPORTS AS A BUSINESS CATALYST

Sports is a rapidly growing industry in Africa, with tremendous potential to create jobs, promote health and well-being, and foster social inclusion. According to PwC, the industry was valued at \$7 billion in 2018 and is projected to reach \$12 billion by 2027. Investment, however, is lagging, with just 1% of financing for African start-ups going to sports-related companies despite much excitement about the sector. This panel will explore opportunities for investment in sports infrastructure, including stadiums, training facilities, and sports academies. The panellists will discuss ways to promote youth development through sports and to leverage sports as a tool for social change. This panel will also discuss the integrative role of sports in tourism and the hospitality business as well as sports-related investment to drive economic growth.

12:45 – 14:30

NETWORKING LUNCH

14:30 – 15:30

INVESTMENT SPOTLIGHT

These four 15-min investment spotlights will feature success stories and shared lessons

FRIDAY

10 NOVEMBER 2023 DAY 3

07:30 – 08:45

ARRIVAL AND SEATING

09:00 – 10:30

OPENING PLENARY: *Digital Disruptors and Transformative Technology*

Digital technologies are transforming the African economy, creating new opportunities for entrepreneurship, innovation, and growth. This panel will explore opportunities for investment in digital technologies, including artificial intelligence (AI), fintech, e-commerce, and telemedicine. The panellists will discuss ways to promote digital inclusion and to leverage technology to address social and economic challenges. They will also discuss the potential for digital technologies, particularly AI, to accelerate development and connect African businesses with global markets. The social and ethical dimensions of AI will be considered, as well as the need for a pro-innovation regulatory environment that can also mitigate the emerging risks associated with AI.

10:30 – 11:45

RENEWABLE ENERGY AND NATURAL CAPITAL: *Accelerating Green Growth*

Renewable energy and natural capital are critical to Africa's sustainable development, and there is enormous potential for investment in these areas. This panel will explore opportunities for investment in renewable energy, including solar, wind, and hydropower. Panelists will discuss ways to promote the sustainable use of natural resources, including water, land, and forests. They will also explore ways to leverage renewable energy and natural capital to drive economic growth, promote energy access, and mitigate climate change.

11:45 – 12:30

CLIMATE-RESILIENT INFRASTRUCTURE: *Securing the Future*

Infrastructure is essential to Africa's economic development, but it must be designed and built with climate change in mind. This panel will explore opportunities for investment in climate-resilient infrastructure, including resilient transport systems, green buildings, and water management systems. Panellists will discuss ways to promote the resilience of critical infrastructure in the face of devastating climate change and other environmental challenges, as well as the promotion of economic growth and job creation.

12:30 – 14:00

NETWORKING LUNCH

14:00 – 15:30

CAPITAL MARKETS: *Mobilizing Investment for Transformational Growth*

Capital markets play a critical role in mobilizing investment in Africa, but they face numerous challenges. This panel will explore opportunities for investments in capital markets, including the development of local capital markets, the promotion of responsible investment, and the development of innovative financial instruments. Panellists will also discuss ways to promote the integration of African capital markets with global markets. Panellists will also discuss innovative ways of mitigating risks and promoting sustainable investment in capital markets.

15:30 – 17:00

AFRICA'S CREATIVE INDUSTRIES: *Strategies for Promoting Investment and Growth*

The creative industries in Africa are rapidly gaining attention for their potential to drive economic growth and job creation on the continent. According to UNESCO, Africa's film and audiovisual industries alone could create 20 million jobs and generate \$20 billion per year, while revenue from digital music streaming is expected to reach \$500 million by 2025 for all of Africa – a five-fold increase since 2017. This panel will explore the current state of Africa's creative industries, their potential for growth, and their broader contribution to GDP.

17:00

CLOSING PLENARY

Unveiling the Boardrooms

- Introduction by Chinelo Anohu, Senior Director, Africa Investment Forum
- Outcomes of the Boardrooms: Dr. Akinwumi A. Adesina, President, African Development Bank Group & Chairperson of the Africa Investment Forum

17:30

CLOSING RECEPTION AND CREATIVE INDUSTRY SHOWCASE





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