

Asia's Leading!

# Foodtech Week

Food Factory, Restaurant and Kitchen Automation Technology Expo

## Osaka Show

### 2nd FOODtech JAPAN **Osaka**

Dates: **Mar. 8** [Wed] – **10** [Fri], 2023

Venue: **INTEX Osaka, Japan**

Concurrent shows: **9th INTERPHEX Week Osaka**  
**9th Regenerative Medicine Expo OSAKA**

## Tokyo Show

### 3rd FOODtech Week **Tokyo**

Dates: **Dec. 6** [Wed] – **8** [Fri], 2023

Venue: **Tokyo Big Sight, Japan**

Concurrent show: **8th Drink JAPAN**

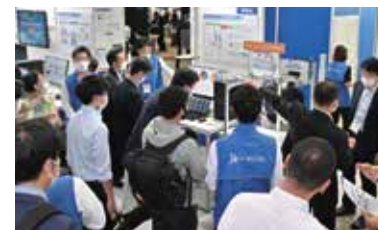
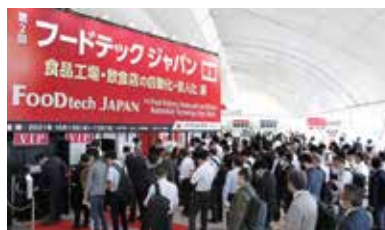
Organised by: **RX Japan Ltd.**



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All pictures and videos on this brochure are taken at FOODtech Week Tokyo (held in Oct. 2021) and sample images.



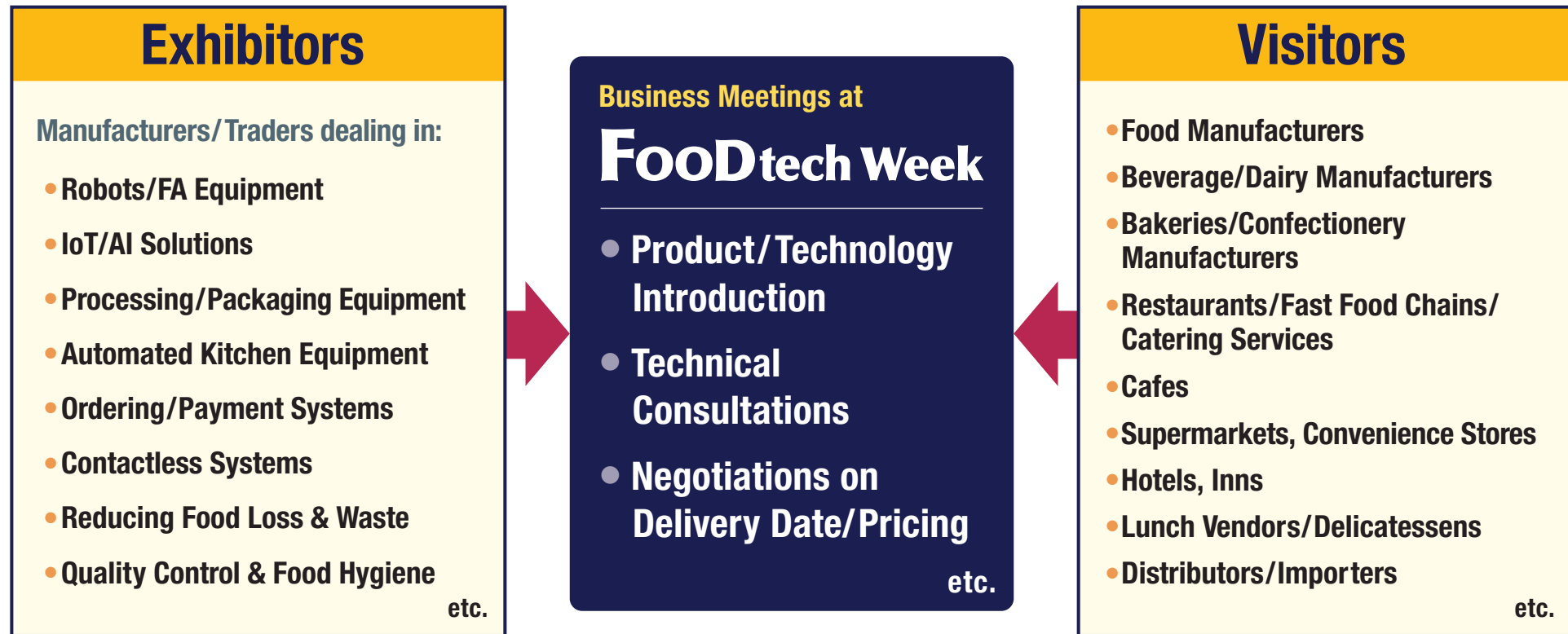
# Specialised Show for Food Factory/Restaurant Technologies!





# B to B Show for Food Technology

## ◆ Ideal business platform for food industry



## ◆ The 2023 show scale is largest ever

Osaka Show  
in 2023 **210** Exhibitors

Tokyo Show **400** Exhibitors



\* Expected. Including concurrent shows. The numbers of exhibitors include co-exhibiting partners, group companies and association members.

# Ideal Business Platform for Food Industry

## ◆ 2 specialised shows will bring your target customers

### FOODtech JAPAN Tokyo

Exhibition for Food Factory Automation

#### Exhibits Profile

- Robots/FA Equipment
- Processing/Packaging Equipment
- IoT/AI Solutions
- Quality Control & Food Hygiene etc.



### SMART RESTAURANT Expo Tokyo

Exhibition for Smart Restaurant & Kitchen Technology

#### Kitchen Technology Zone

##### Exhibits Profile

- Automated Kitchen Equipment
- Food Processors
- Grease Traps
- Vacuum Packaging Machines etc.



#### Service Technology Zone

##### Exhibits Profile

- POS Systems
- Ordering/Payment Systems
- Reservation Systems
- Food Delivery Services etc.



#### Work Style Innovation zone

##### Exhibits Profile

- Reducing Food Loss & Waste
- EC Solutions
- Inventory Management Systems
- Sales Management Systems etc.



[Click here to check the past two-year exhibitors list](#)

# Expecting **25,000** Visitors\* at Osaka Show/ **40,000** Visitors\* at Tokyo Show!

\*Including its concurrent shows

## ◆ Major food manufacturers/restaurants visit from all over Japan!

### Excerpt List of Expected Visitors in 2022

(in alphabetical order)

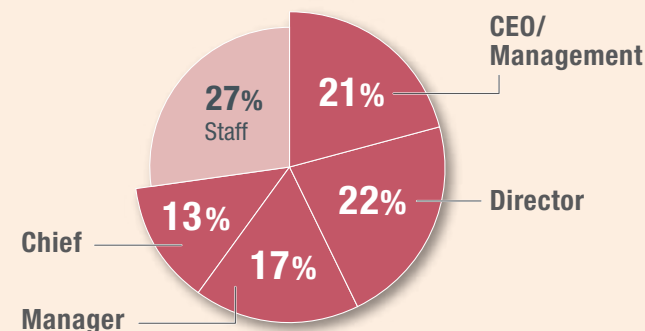
- |                                     |  |                                       |
|-------------------------------------|--|---------------------------------------|
| • ACECOOK CO., LTD.                 | • JOYFULL CO., LTD.                    | • OTSUKA PHARMACEUTICAL FACTORY, INC. |
| • AJINOMOTO CO., INC.               | • KABAYA FOODS CORPORATION             | • PASCO SHIKISHIMA CORPORATION        |
| • AKAGI NYUGYO CO., LTD.            | • KAGOME CO., LTD.                     | • PIZZA HUT JAPAN LTD.                |
| • AKINDO SUSHIRO CO., LTD.          | • KAMEDA SEIKA CO., LTD.               | • PLENUS CO., LTD.                    |
| • ANRAKUTEI CO., LTD.               | • KAPPA CREATE CO., LTD.               | • POKKA SAPPORO FOOD & BEVERAGE LTD.  |
| • AOHATA CORPORATION                | • KATO PLEASURE GROUP                  | • REINS INTERNATIONAL INC.            |
| • ASAHI BREWERIES, LTD.             | • KENKO MAYONNAISE CO., LTD.           | • ROKKO BUTTER CO., LTD.              |
| • ASAHI SOFT DRINKS CO., LTD.       | • KEWPIE CORPORATION                   | • ROYAL HOLDINGS CO., LTD.            |
| • ATOM CORPORATION                  | • KFC HOLDINGS JAPAN, LTD.             | • ROYAL SHOJI CO., LTD.               |
| • BMS CO., LTD.                     | • KIKKOMAN CORPORATION                 | • SAGAMIYA FOODS CO., LTD.            |
| • BOURBON CORPORATION               | • KIKU-MASAMUNE SAKE BREWING CO., LTD. | • SAINTMARC HOLDINGS CO., LTD.        |
| • BRONCO BILLY CO., LTD.            | • KIRIN HOLDINGS COMPANY, LIMITED      | • SAIZERIYA CO., LTD.                 |
| • CALBEE, INC.                      | • KIRISHIMA SHUZO CO., LTD.            | • SAPPORO BREWERIES LTD.              |
| • CLUB HARIE CO., LTD.              | • KISOJI CO., LTD.                     | • SATO FOODSERVICE CO., LTD.          |
| • COCA-COLA BOTTLERS JAPAN INC.     | • KOBEYA BAKING CO., LTD.              | • SEVEN & I FOOD SYSTEMS CO., LTD.    |
| • COLLECTUS, INC.                   | • KOURAKUEN CO., LTD.                  | • SHODA SHOYU CO., LTD.               |
| • COLOWIDE CO., LTD.                | • KR HOLDINGS                          | • SHOWA SANGYO CO., LTD.              |
| • CREATE RESTAURANTS HOLDINGS INC.  | • KURA SUSHI, INC.                     | • SKYLARK GROUP                       |
| • DAISYO CORPORATION                | • LOTTE CO., LTD.                      | • STARBUCKS COFFEE COMPANY            |
| • DOTOR NICHIREI HOLDINGS CO., LTD. | • LOTTERIA CO., LTD.                   | • SUBWAY JAPAN G.K.                   |
| • DREAM ADVANCE CO., LTD.           | • MANNANLIFE CO., LTD.                 | • SUNTORY HOLDINGS LIMITED            |
| • DUSKIN CO., LTD.                  | • MARUDAI FOOD CO., LTD.               | • TAKANASHI MILK CO., LTD.            |
| • DYDO DRINCO.                      | • MARUKOME CO., LTD.                   | • TENICHI SHOKUHIN SHOJI, K.K.        |
| • EBARA FOODS INDUSTRY, INC.        | • MATSUYA FOODS HOLDINGS CO., LTD.     | • THE MONOGATARI CORPORATION          |
| • ECHIGO SEIKA CO., LTD.            | • MCDONALD'S COMPANY (JAPAN), LTD.     | • TORIDOLL HOLDINGS CORPORATION       |
| • EZAKI GLICO CO., LTD.             | • MEGMILK SNOW BRAND CO., LTD.         | • TOYO SUISEN KAISHA, LTD.            |
| • FUJI BAKING GROUP                 | • MEIGETSUDO CO., LTD.                 | • TULLY'S COFFEE JAPAN CO., LTD.      |
| • FUJICCO CO., LTD.                 | • MEIJI CO., LTD.                      | • UCC UESHIMA COFFEE CO., LTD.        |
| • FUKUSAYA CO., LTD.                | • MIZKAN HOLDINGS CO., LTD.            | • WAKO GROUP                          |
| • FUKUYA CO., LTD.                  | • MONTEROZA CO., LTD.                  | • WATAMI CO., LTD.                    |
| • FUTABA FOODS INC.                 | • MORINAGA MILK INDUSTRY CO., LTD.     | • WDI CORPORATION                     |
| • GANKO FOOD SERVICE CO., LTD.      | • MOROZOFF LIMITED                     | • YAKULT HONSHA CO., LTD.             |
| • GEKKEIKAN SAKE CO., LTD.          | • MOS FOOD SERVICES, INC.              | • YAMADA SHOKUHIN SANGYO CO., LTD.    |
| • HAGOROMO FOODS CORPORATION        | • NATIONAL FOODS CO., LTD.             | • YAMAKI CO., LTD.                    |
| • HIDAY HIDAKA CORP.                | • NESTLÉ JAPAN LTD.                    | • YAMASA CORPORATION                  |
| • HIGASHIMARU SHOYU CO., LTD.       | • NH FOODS LTD.                        | • YAMAYA COMMUNICATIONS, INC.         |
| • HILLTOP FOOD SYSTEM CO., LTD.     | • NICHIREI FOODS INC.                  | • YAMAZAKI BAKING CO., LTD.           |
| • HOKUTO CORPORATION                | • NIHON SHOKKEN HOLDINGS CO., LTD.     | • YONEKYU CORP. INC.                  |
| • HOUSE FOODS CORP.                 | • NIPPON RESTAURANT SYSTEM, INC.       | • YORONOTAKI CO., LTD.                |
| • ICHIBANYA CO., LTD.               | • NISSHIN SEIFUN GROUP INC.            | • YOSHINOYA CO., LTD.                 |
| • ICHIRAN INC.                      | • NISSIN FOODS HOLDINGS CO., LTD.      | • YOTSUBA MILK PRODUCTS CO., LTD.     |
| • INA FOOD INDUSTRY CO., LTD.       | • NOSAN CORPORATION                    | • YUKIGUNI MAITAKE CO., LTD.          |
| • ITOHAM FOODS INC.                 | • OGAWA COFFEE CO., LTD.               | • ZENSHO HOLDINGS CO., LTD.           |
| • JAPAN SYSTEM CORPORATION          | • OHSHO FOOD SERVICE CORPORATION       |                                       |

etc.

## ◆ High-quality visitors gather at FOODtech Week

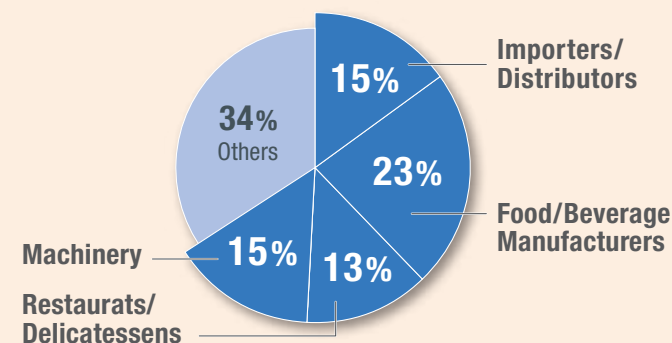
### Titles of the Visitors in 2021

**73%** of visitors were decision makers!



Source: The Questionnaire of FOODtech Week Tokyo 2021

### Business Categories of the Visitors in 2021



Source: The Questionnaire of FOODtech Week Tokyo 2021

# Industry Top Leaders Speak at Conference

## < Excerpt List of Seminar Speakers >

### Latest Trend



Masayoshi Mizuno  
Director-General for  
New Business and Food Industry,  
Minister's Secretariat,  
**Ministry of Agriculture,  
Forestry and Fisheries**

### Next-generation Smart Factory



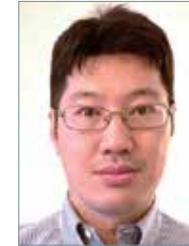
Munehiko Ono  
Director, head of Kansai Plant,  
in charge of Production Division,  
**Nissin Food Products  
Co., Ltd.**

### Evolving Smart Factory



Satoru Ida  
Executive Officer,  
Associate General Manager,  
Production & Logistics Strategy  
Div.,  
**Meiji Co., Ltd.**

### AI in Food Industry



Yusuke Ago  
Manager,  
Machinery Development Group.,  
Engineering Strategy Dept.,  
**Nichirei Foods Inc.**

### Reducing Food Loss



Yasuo Morimoto  
Director,  
**Matsuzawa Co., Ltd.**

### AI in Food Industry



Kota Matsuda  
CEO,  
**EGGS 'N THINGS JAPAN  
K.K.**

### Contactless Technologies in Restaurants



Daisuke Hashimoto  
Manager,  
Technology Development Div.,  
**Kura Sushi, Inc.**

### Digital Transformation in Restaurants



Shigeru Haruki  
General Manager,  
**YOSHINOYA Co., Ltd.**

Honorifics omitted. In random order. The speaker's affiliation and job title may be omitted.

# Held Twice a Year in Osaka and Tokyo

## Osaka Show

Dates: Mar. 8 [Wed] – 10 [Fri], 2023  
Venue: INTEX Osaka, Japan

**210** Exhibitors

**25,000** Visitors

### ◆ Features of Osaka Show

- **Only show in Western Japan**, specialised in food factory, restaurant and kitchen automation technologies
- Best platform to target to Japan's food industry cluster, Osaka
- Held together with Japan's leading pharma and cosmetics manufacturing technologies show, INTERPHEX Week Osaka

### ◆ Floor Layout of Osaka Show 2023 (preliminary)



## Tokyo Show

Dates: Dec. 6 [Wed] – 8 [Fri], 2023  
Venue: Tokyo Big Sight, Japan

**400** Exhibitors

**40,000** Visitors

### ◆ Features of Tokyo Show

- **Japan's largest\*** specialised show for food factory, restaurant and kitchen automation technologies
- Best platform to meet with food Manufacturers who base in Eastern Japan and Asia Pacific countries
- Held together with Japan's largest\* beverage manufacturing technologies show, Drink JAPAN

### ◆ Floor Layout of Tokyo Show 2023 (preliminary)



Expected. Including its concurrent shows. The numbers of exhibitors include co-exhibiting partners, group companies and association members. \* "Largest" in reference to the exhibitor number of trade shows with the same concept.



# Secure your space!

## Apply NOW as an Exhibitor at FOODtech Week 2023

### Contact Show Management for Exhibiting Info.

#### E-mail



foodtech-japan.jp@rxglobal.com

#### Inquiry by Phone



+81-3-3349-8509

#### Video Call



[Click HERE to contact Show Management](#)

**Organiser: RX Japan Ltd. FOODtech Week Show Management**

18F Shinjuku-Nomura Bldg., 1-26-2 Nishishinjuku, Shinjuku-ku, Tokyo 163-0570, Japan Tel : +81-3-3349-8509 Fax : +81-3-3349-4922

E-mail : foodtech-japan.jp@rxglobal.com Web : www.foodtechjapan.jp/en/ A division of Reed Business Registered in England, Number 678540

## PR/advertisement opportunities to maximise the outcome

### < Examples >

#### Banner Ads on Official Show Website



Official Show Website has a huge amount of traffic as the show is approaching! You can inform your potential customers of your participation widely.

#### Digital Signage Ads on the Hallway



Digital signages will be placed on the hallway where there is huge traffic of visitors. Attract visitors to your booth by displaying your company name, booth location and product information.

#### Hanging Banner Ad above Your Booth



This ad will enable visitors to find your booth very easily, even from a distance.

And more!

For the details, contact Show Management.